

WeChat Apps

WeChat Official Account for Business Enterprise

- Develop WeChat mobile apps based on business requirement
- Assist Business Enterprise to establish mobile marketing.
- Transforming Business Enterprise to m-Commerce.

Proposal

Food & Beverage

- Provide mobile menu, online reservation, ordering and delivery order services through smart devices.
- Collect customer's information and feedbacks more effectively, apply marketing activities cater for groups, issue coupons etc., 24/7 interaction with the customers.



F&B



Accommodation



Property



Retail



Entertainment



Medical



Beauty



Proposal

Hotel Accommodation

- Allow customer to know the hotel facilities, room type available with images, location map and make online bookings.
- Collect customer's information and feedbacks effectively, offer promotional packages and provide 24/7 interaction with the customers.



F&B



Accommodation



Property



Retail



Entertainment



Medical



Beauty



Proposal

Property

- Assist customer to know interested properties information. Allow user to view floor plan and proposed unit plan in 360° view.
- Enable to broadcast recent developments related to the properties. Interaction with the customers 24/7 to find potential customers.



F&B Accommodation



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Proposal

Retail

- Allows the customers to know the ongoing promotions of product/services with detailed information. Online ordering and also promote referral marketing.
- Manage customer information effectively via CRM. 24/7 interaction with the customers to cater the market needs.



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Proposal

Entertainment

- Customer can access latest updates and promotions, make online booking for KTV room, online ticketing for movie etc.,
- Providing membership and CRM management services. Real time interaction with customers.



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Proposal

Medical

- Allows public to understand recent medical related information . Make online enquiry and reservation.
- Allow medical center to provide online consultation and based on the analysis to provide treatment.
- Allow 24/7 online medical consultation.



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Proposal

Beauty

- Allow customer to understand service package offer, make online booking with preferred beautician/hair stylist etc.,
- Issue membership and provide CRM management services. Real time interaction with customers



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